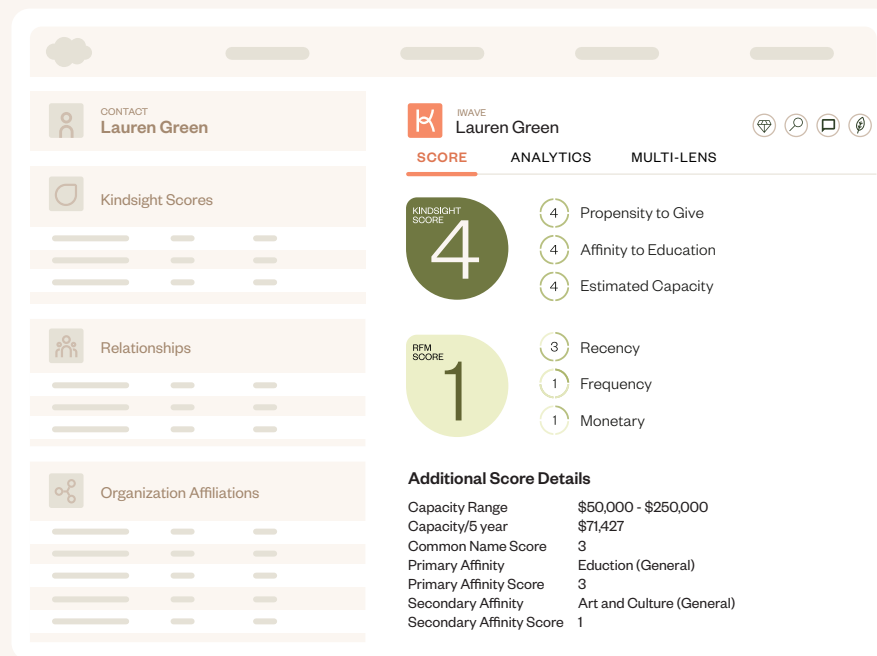
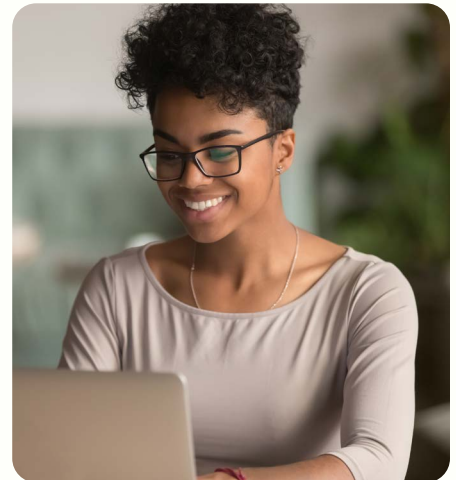


Gain wealth and philanthropic insight on your prospective donors.

Enrich your internal Salesforce data with *iwave*'s fundraising intelligence to identify ideal donors, find new prospects, personalize outreach—and raise more donations.



Find your next donor in **Salesforce** with *iwave*'s industry-leading scores and analytics, which include:

- ✓ Analytics and modeling
- ✓ Kindsight Score
- ✓ Internal giving analytics
- ✓ Capacity and affinity analytics
- ✓ Donations and real estate holdings
- ✓ Planned giving score and modeling

Access powerful fundraising intelligence without leaving Salesforce.



360° View

Get a quick snapshot of your constituent's wealth, inclination to give, and interests.



Bi-Directional

Accelerate lead generation by seamlessly pushing new prospects into Salesforce and pulling *iwave* intel directly into constituent records.



Wealth Screening

Screen thousands of donors or nonprofits with a single click, directly in Salesforce.



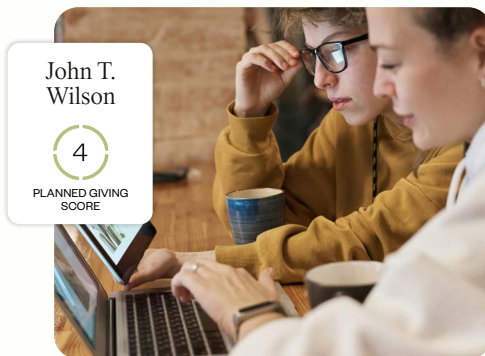
Automated Scoring

Receive automatic updates to your constituent records with the latest wealth and philanthropic data.

Empower your team with *robust data*.

Seamlessly integrate *iwave*'s modeling and analytics into Salesforce to leverage the power of AI across the entire donor cultivation cycle and raise more donations.

- ✓ **Identify top prospects** in your constituency using the Kindsight Score
- ✓ **Use action-based recommendations** to develop effective engagement strategies and build stellar relationships with your donors
- ✓ **Uncover essential insights** about a donor's interests and giving history to formulate the ideal ask amount



Build more *confidence* in your decisions.

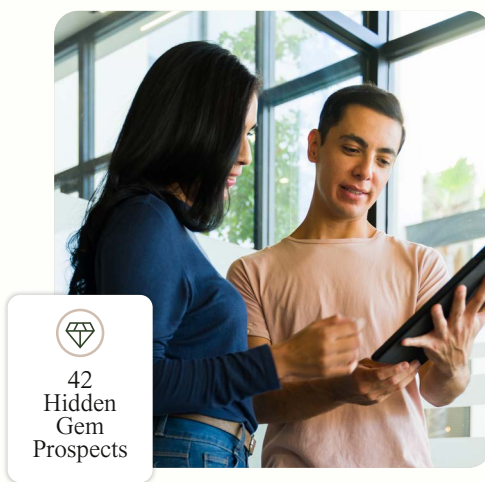
iwave's modeling is built around the specific needs of your organization with transparency and accuracy at its core.

- ✓ **Personalize your results** by customizing the weighting of capacity, propensity, and affinity indicators
- ✓ **Gain a deeper understanding** of prospect scores with transparent results
- ✓ **Say goodbye to manual updates** and keep your database up-to-date with automated score updates

Uncover opportunities that *fuel* all your fundraising programs.

Match ideal donors to specific fundraising programs by leveraging *iwave*'s Multi-Lens Modeling and advanced segmentation analytics.

- ✓ **Annual Giving:** Identify your best donors for annual appeal upgrades
- ✓ **Major Giving:** Identify your best prospects and donors for your largest gifts
- ✓ **Capital Campaigns:** Identify your best prospects and donors for your capital campaign
- ✓ **Direct Mail Campaigns:** Segment your donors based on their giving interests so you can tailor your campaign messaging
- ✓ **Mid-Level Giving:** Identify your best prospects and donors for mid-level gifts



EMILY GLESIAS, NOVANT HEALTH FOUNDATION

"Our leadership team loves the data, scores, and analytics we are able to integrate seamlessly into Salesforce from *iwave*. The scores and analytics give us actionable insights and enable us to have more targeted conversations with our fundraising teams by using one-click screenings and profile generation."



Ready to take fundraising to the *next level*?

Get started with *iwave* for Salesforce today.

[Book a demo](#)

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