

iWave for Neon One

Supercharge your donor database with fundraising intelligence

Enrich your donor database with iWave's wealth and philanthropic insights to identify ideal donors, find new prospects, personalize outreach—and raise more donations.



recordID	1636
Contact	Lyndsay Rusch
Profile URL	<input checked="" type="checkbox"/>
Profile URL	http://pro.iwave.co/api/go...
iWave Score	4
Propensity Rating	4
Affinity Rating	4
Affinity Description	Higher Education
Capacity Rating	4
Estimated Capacity Range	\$500,000 and above
Est Capacity	\$1,020,844
Total Value of Properties	\$16,195,000
Number of Properties	8
Total Value of Donations	\$3,040,000
Total Number of Donations	32
Has SEC Insider Filings	<input checked="" type="checkbox"/>
Has Business Affiliation	<input checked="" type="checkbox"/>

Leverage fundraising intelligence without leaving Neon

- ✓ Access iWave's comprehensive profiles with a single click
- ✓ Efficiently identify and prioritize your best prospects using intuitive scores
- ✓ View key wealth and philanthropic indicators

360° View

Get a quick snapshot of your constituent's wealth, inclination to give, and affinity.

Wealth Screening

Screen a list of constituents with a few clicks, directly in Neon CRM.

Trusted by industry leaders. Chosen for *transformative* results.



"Kindsight's iWave product is invaluable for the granular analysis of prospects. It allows us to weed out irrelevant data and focus on what truly matters. I haven't found another tool that does this as effectively."

Director of Prospect Management and Research, Gilman School

Empower your team with robust data

Seamlessly integrate iWave's insight into Neon CRM to determine where to focus your fundraising efforts.

- **Identify top prospects** in your constituency using the iWave Score
- **Uncover essential insights** about a donor's interests and giving history to formulate the ideal ask amount
- **Work more efficiently** by screening multiple constituents simultaneously, creating reports using newly acquired data, and sharing donor information with your entire team



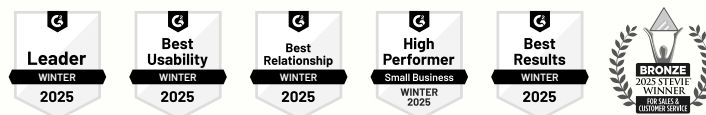
Build more confidence in your decisions

iWave's modeling is built around the specific needs of your organization with transparency and accuracy at its core.

- **Personalize your results** by customizing the weighting of propensity, affinity, and capacity indicators
- **Gain a deeper understanding** of prospect scores with transparent results
- **Leverage the industry's only affinity modeling** based on iWave's external data to measure how passionate a donor is about your cause

Award-winning products and company

iWave has been a top-rated fundraising intelligence solution on G2 for over five years and has won the Stevie Award for Sales and Customer Service six times.



Ready to *transform* your fundraising?

Get started with iWave for Neon One today.

[Book a Demo](#)

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