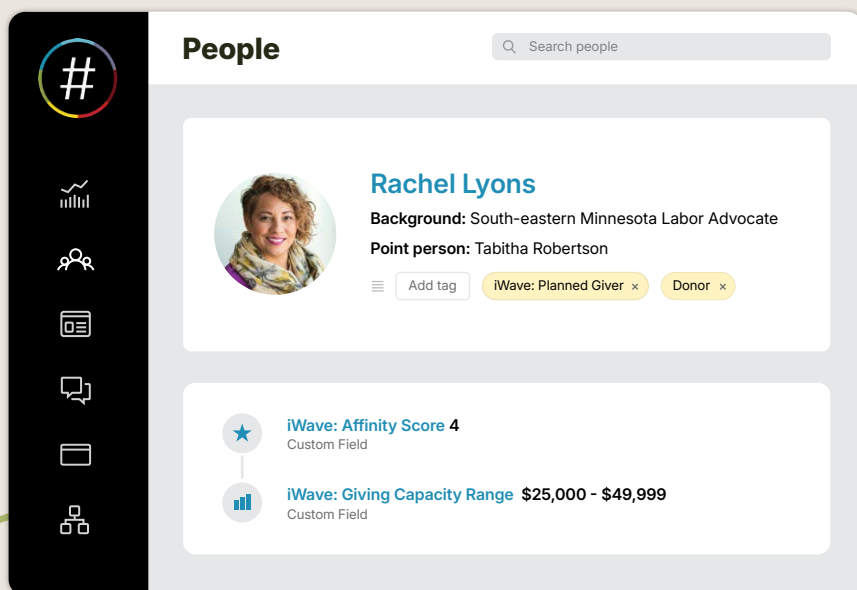
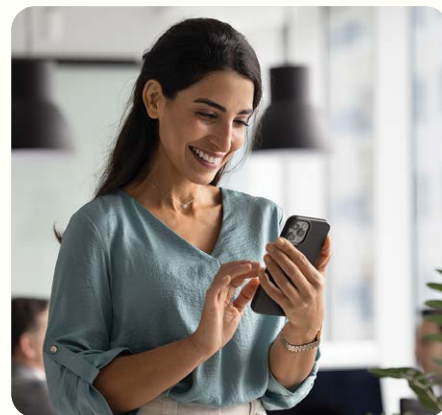


 iWave for NationBuilder

Uncover the true fundraising potential within your nation.

Your fundraising is only as strong as the data that fuels it.

Kindsight's iWave, the nonprofit sector's leading prospect research and wealth screening solution, now connects directly to NationBuilder—bringing wealth scores and philanthropic insights into the platform where your team already organizes, communicates, and cultivates relationships. No exports, no manual imports, no extra tools to learn.



Find your ideal donors—*faster*.

Unlock rich insights with proprietary data and analytics:

- ✓ **iWave Score:** Get a holistic view of a donor's capacity, propensity, and affinity to give.
- ✓ **Capacity analytics:** Understand how much an individual could give.
- ✓ **Philanthropic giving history:** See where and how much they've donated in the past.
- ✓ **Predictive modeling:** Segment donors by giving level, like major gifts or planned giving.

Powerful insights at your fingertips.

With iWave data you can:



Remove the guesswork

Use data-driven insights to identify and prioritize your top prospects.



Get a 360° view

Access up-to-date wealth, philanthropic, and biographic data—all in one place.



Fuel *all* your campaigns

Match ideal donors to programs like major gifts, monthly giving, and planned giving.



Personalize your outreach

Lean on engagement and cultivation recommendations to deepen donor relationships.

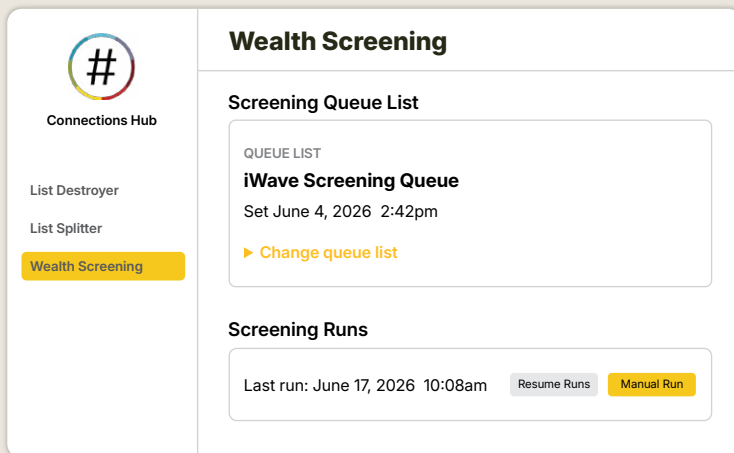


Make confident asks

Understand the “why” behind every score with full transparency into the data and formulas.

How it works.

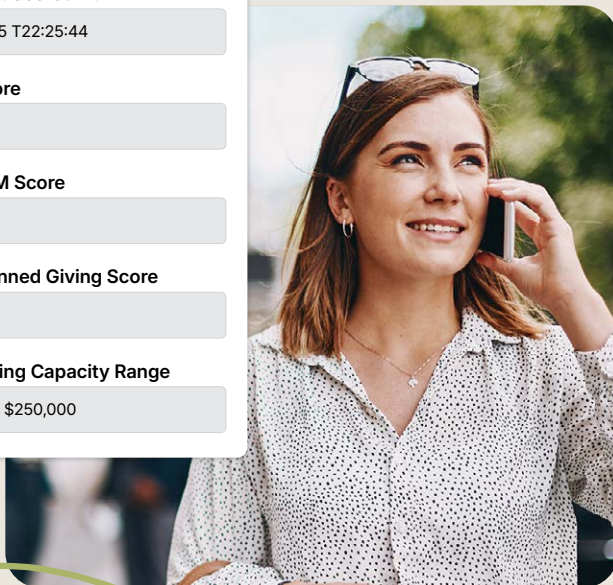
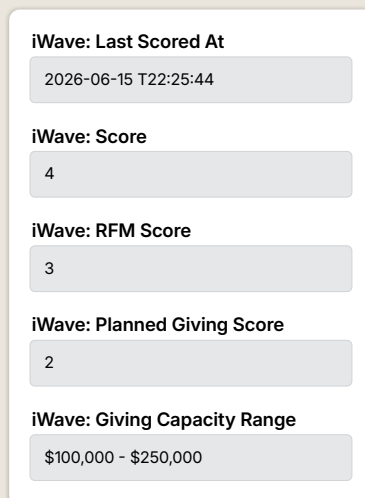
iWave scores and analytics integrate directly into your NationBuilder platform. iWave screens your supporters to determine their capacity, propensity, and affinity to give and delivers the results as custom fields and tags in NationBuilder.



Step 1: Add supporters to your Screening Queue in NationBuilder

Step 2: iWave screens your queue automatically

Step 3: iWave scores and analytics appended directly in NationBuilder



Why choose Kindsight?

Kindsight offers an unrivaled blend of best-in-class data and actionable insights, enabling you to engage best-fit prospects and donors with the right message, at the right time.

- ✓ **Robust data:** With 44+ datasets and 1.5B+ wealth and philanthropic records, Kindsight is unrivaled in its accuracy, robustness, and coverage.
- ✓ **Best-in-class tech:** Rated a top solution for fundraising teams on G2 for 5+ years.
- ✓ **Custom results:** One size doesn't fit all. Custom scores and analytics enable you to tailor results to your strategy and mission.
- ✓ **Exceptional service:** Kindsight has won the Stevie Award for Sales and Customer Service seven times. 
- ✓ **Security and privacy:** We uphold the highest standards of transparency and security and are compliant with industry privacy standards. 

Trusted by industry leaders.
Chosen for *transformative* results.



CENTER FOR
FOOD SAFETY

CR Consumer
Reports™

Ready to *transform* your fundraising?

Get started with iWave for NationBuilder today.

[Book a demo](#)

1 (800) 655-7729
info@kindsight.io
kindsight.io/iwave