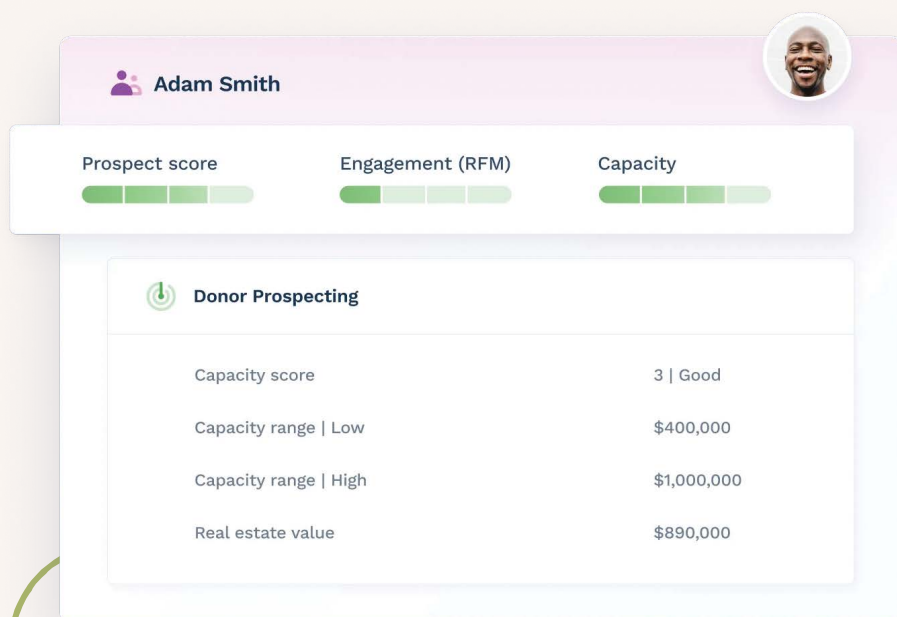


 iWave for Funraise

Uncover the true fundraising potential within your donor base.

Your fundraising is only as strong as the data that fuels it.

Unlock the hidden generosity within your existing community with fundraising intelligence from Kindsight. Use Kindsight's industry-leading iWave data and analytics to identify ideal donors, find new prospects, personalize your outreach, and drive greater mission impact.



Find your ideal donors—*faster*.

Unlock rich insights with leading data and analytics:

- ✓ **Kindsight Score:** Get a holistic view of a donor's capacity, propensity, and affinity to give.
- ✓ **Capacity analytics:** Understand how much an individual could give.
- ✓ **Philanthropic giving history:** See where and how much they've donated in the past.
- ✓ **Predictive modeling:** Segment donors by giving level, like major gifts or planned giving.

Powerful insights at your fingertips.

With iWave data you can:



Remove the guesswork

Use data-driven insights to identify and prioritize your top prospects.



Get a 360° view

Access up-to-date wealth, philanthropic, and biographic data—all in one place.



Fuel *all* your campaigns

Match ideal donors to programs like major gifts, monthly giving, and planned giving.



Personalize your outreach

Lean on engagement and cultivation recommendations to deepen donor relationships.



Make confident asks

Understand the "why" behind every score with full transparency into the data and formulas.

How does it work?

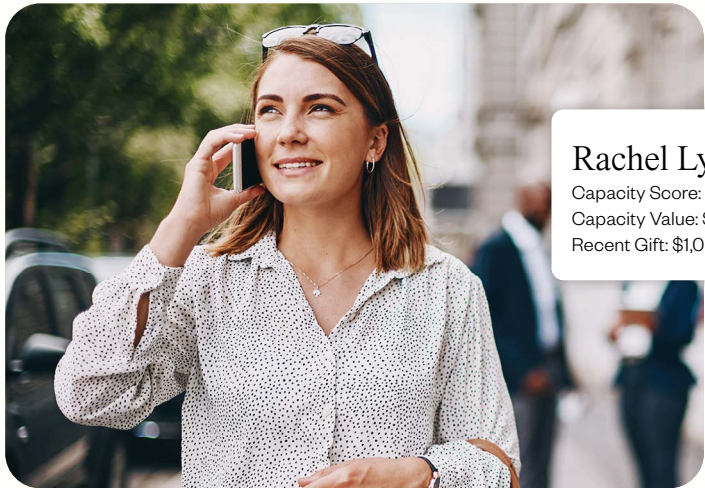
iWave's donor intelligence is built right into your fundraising and donor management platform. Within Funraise, you can screen a single donor or list of donors to find wealth, propensity, and affinity data—enriching your records directly in Funraise.

If you're interested in even more fundraising intelligence, a full iWave subscription unlocks:

Live profiles: Keep donor data current and actionable with real-time donor profile updates, enabling timely outreach and personalized engagement.

AI-powered prospect lists: iWave uses sophisticated algorithms to build hyper-targeted lists of new prospects who could become supporters of your cause.



Advanced scores and analytics: iWave offers over 100 scores, analytics, and models. These tools allow you to customize donor profiles to align with your organization's unique goals rather than using a "one-size-fits-all" approach.



Rachel Lyons ↻
 Capacity Score: 3
 Capacity Value: \$35,000
 Recent Gift: \$1,000

Why choose Kindsight?

Kindsight offers an unrivaled blend of best-in-class data and actionable insights, enabling you to engage best-fit prospects and donors with the right message, at the right time.

- ✓ **Robust data:** With 44+ datasets and 1.5B+ wealth and philanthropic records, Kindsight is unrivaled in its accuracy, robustness, and coverage.
- ✓ **Best-in-class tech:** iWave has been a top-rated fundraising intelligence solution on G2 for over 5 years.
- ✓ **Custom results:** One size doesn't fit all. Custom scores and analytics enable you to tailor results to your strategy and mission.
- ✓ **Exceptional service:** Kindsight has won the Stevie Award for Sales and Customer Service six times. 
- ✓ **Security and privacy:** We uphold the highest standards of transparency and security and are compliant with industry privacy standards. 

Trusted by industry leaders. Chosen for *transformative* results.



Ready to *transform* your fundraising?

Get started

1 (800) 655-7729
 info@kindsight.io
 kindsight.io/iwave