

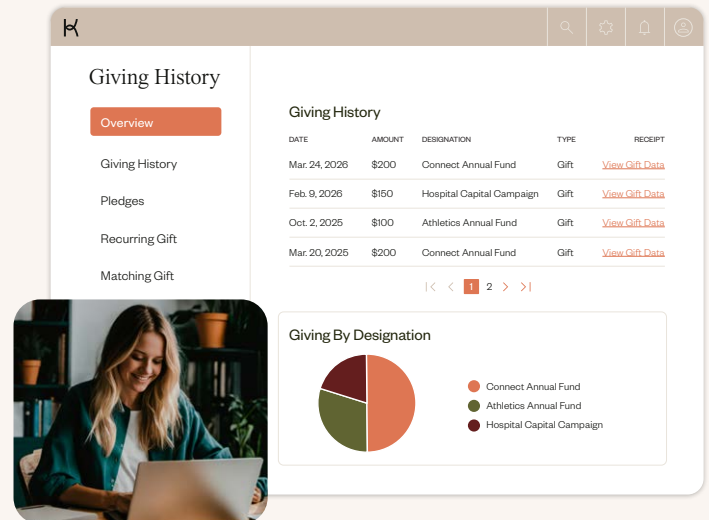
 Connect | An add-on for AdvancementRM

The portal that *unites* your donors and your CRM.



Connect is the only constituent portal purpose-built for Kindsight's AdvancementRM.

It gives donors an easy way to give, update their information, and stay connected—all in one place. Every engagement flows directly into AdvancementRM, eliminating manual work, clunky integrations, and IT bottlenecks. With a direct connection to AdvancementRM, all information flows straight into the CRM, eliminating complex integrations and the need for IT help.



A seamless experience, for everyone.



Empower your donors with self-service.

Let supporters donate, and view their full giving history and giving data anytime—cutting down on administrative calls and emails.



Create a single source of truth.

Because Connect is built on AdvancementRM, donor updates and gifts sync instantly, reducing data silos and eliminating manual data entry.



Increase administrative agility.

Launch fundraising campaigns and create custom giving forms in minutes, without requiring IT or waiting weeks for support.

By unifying giving, donor data, and engagement in one seamless platform, you can spend less time managing systems and more time building relationships.

HOW IT WORKS

Built for simplicity.

1. Create and launch

Admins can build and style giving forms in minutes—no IT support required.

2. Engage and give

Donors log in to a secure portal to update their contact info, view their giving history and gift data, and give online.

3. Explore and connect

Let alumni or members connect through a directory that builds community and strengthens engagement.

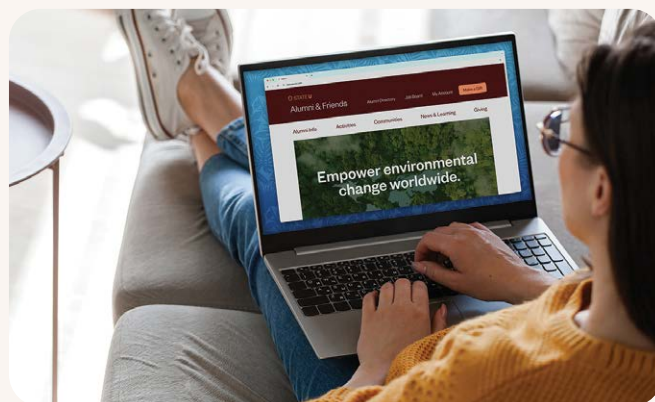
4. Sync and analyze

Every gift and update flows instantly into AdvancementRM in real time. Keep your donor profiles current, accurate and ready for action.

Customize your portal to go *even further*.

Connect also includes optional add-on features designed to deepen engagement and meet the unique needs of your organization:

- Promote events, create interest-based groups, and share institutional news
- Manage paid memberships, giving societies, and volunteer sign-ups
- Foster mentorship and career development with a searchable directory



Join the fundraising leaders who trust Kindsight



Ready to build a *stronger* fundraising foundation?

Discover how Kindsight's Fundraising Platform—powered by real-time donor intelligence—can help you identify your best prospects, personalize outreach, and raise more money for your mission.

Explore the full AdvancementRM ecosystem.

[Learn More](#)

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