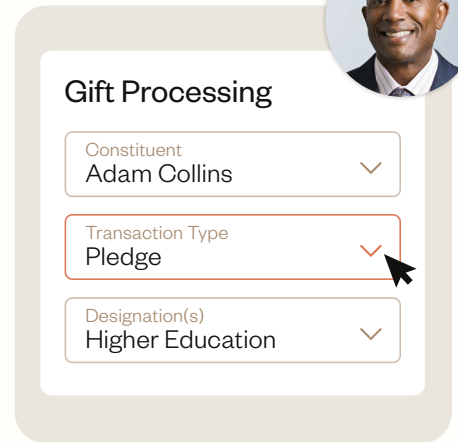




Accelerate gift processing from donation to reconciliation.

The Gift Processing module in Ascend eliminates the delays and inefficiencies of manual entry, streamlining the entire lifecycle from gift intake to reporting. It allows your team to focus on building relationships, not battling spreadsheets.



A more secure and efficient way to process gifts.



Process complex giving at scale.

Handle large volumes of donations and complexities such as odd payment splits, overpayments, and disbursements efficiently with fewer manual steps.



Boost financial transparency.

Assign gifts by designation, track pledges, and generate campaign-level summaries for real-time insights and confident reporting across departments.



Drive accuracy and compliance.

Process gifts through secure payment integrations with built-in audit trails, ensuring compliance with institutional policies and IRS regulations.



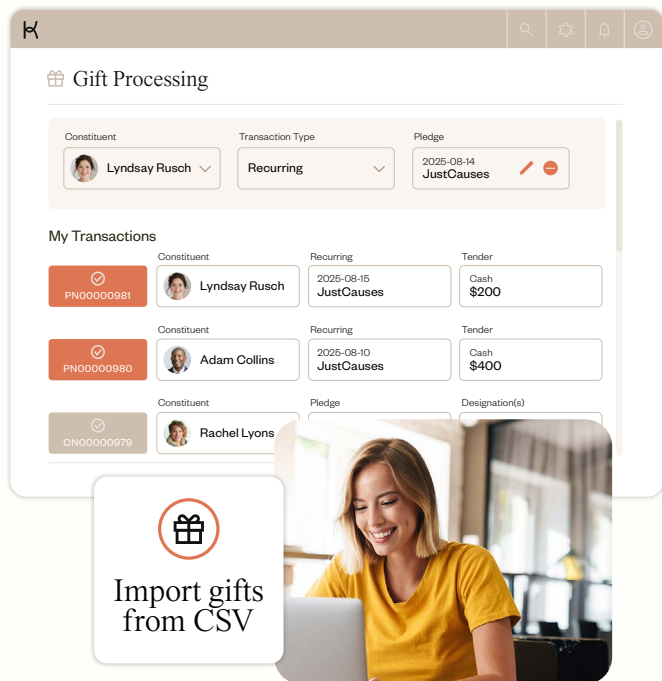
Overcoming manual, time-consuming work with Ascend.

Gift processing teams are often buried under paper forms, disconnected systems, and outdated CRMs that weren't built for today's advancement demands. The result? Slow batch closures, delayed receipts, and gaps in financial visibility.

Ascend modernizes gift processing into a fully integrated suite of tools. Record gifts, manage pledges, and route funds—backed by accounting and payment integrations that eliminate duplicate data entry. Plus, automated donor acknowledgements mean no more lag between giving and gratitude.

HOW IT WORKS

Simplify your entire workflow—no IT help required.



- 1. Capture any gift or pledge**
 Record transactions from any source. Track key details, monitor commitments, and manage fulfilments all in one place.
- 2. Designate funds and campaigns**
 Allocate gifts accurately by designation to maintain financial accountability and clean reporting.
- 3. Automate donor acknowledgements**
 Integrate with email tools to instantly send tax-compliant receipts and personalized thank-yous.
- 4. Report and reconcile**
 Use built-in reports and accounting integrations to track financials in real time—no spreadsheet stitching required.

From back-office burden to front-line *impact*.

With Ascend, gift processing becomes more than a backend function—it's a source of agility and insight. Automate acknowledgements to strengthen donor trust, streamline reconciliation to support Finance, and give development teams real-time visibility into gifts and pledges.

Let your CRM do the heavy lifting, so your staff can focus on what matters: advancing your mission.



Join the 150+ advancement teams who love Kindsight



Ready to build a *stronger* fundraising foundation?

Discover how Kindsight's Fundraising Platform—powered by real-time donor intelligence—can help you identify your best prospects, personalize outreach, and raise more money for your mission.

Explore the full Ascend ecosystem.

[Learn More](#)

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