

 Omatic Cloud Connector for Ascend

From every system to one *trusted* constituent record.

Kindsight's Ascend helps advancement teams manage every donor relationship in one place, with one source of truth. Omatic Cloud connects Ascend to other technologies to make sure the data flowing into it is accurate, structured, and ready to use, so teams can spend less time fixing records and more time growing giving.



With Omatic Cloud, Ascend Customers can...

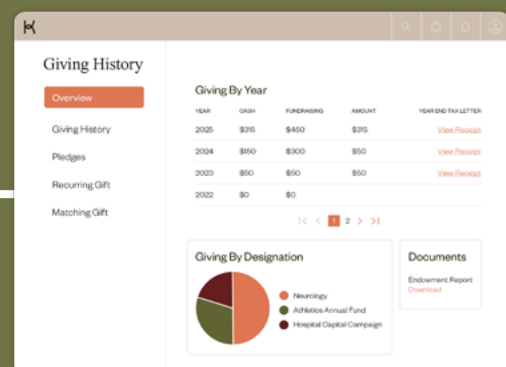
- ✓ **Get online gifts into Ascend without the cleanup:** Donor information, designation, and appeal details arrive pre-structured, so gifts land right without manual re-keying.
- ✓ **Keep up with giving day volume:** Process thousands of gifts in a structured, ready-to-use format, keeping real-time totals and leaderboards accurate
- ✓ **Protect pledge and recurring gift accuracy:** installment payments automatically align to the right commitment, so pledge balances stay accurate.
- ✓ **Attribute campaigns and officer credit correctly:** inbound gift data matches Ascend's credit and attribution requirements before processing, creating pipeline numbers you can rely on.
- ✓ **Designation and appeal stay intact:** tribute detail, appeal source, and designation is preserved as gifts move between systems, so stewardship reflects donor intention.
- ✓ **Close the books with numbers you can trust:** transactional data arrives into Ascend structured for your general ledger's exact format.

Your Technology Stack

- Email marketing
- Online giving
- Peer-to-peer campaigns
- Campaign pages
- Constituent portals
- Payment processors
- Volunteer management



Ascend



How it works

Ascend's records and insights are only as sharp as the data behind them. Omatic Cloud accurately imports data from other systems into Ascend, so the actions your team takes are built on a complete picture. Data is imported via the Omatic Cloud connector into Ascend's unique safeguard systems, Interims and RTv2. This secure process checks data for duplicates and accuracy before it enters the CRM, creating one source of truth you can trust.

Features

- **Flexible Field Mapping:** Define how fields map across your systems, so the data that flows through reflects your real-world processes.
- **Data Transformation:** Automatically reformat and standardize data in transit so it arrives in your CRM accurate and ready to use.
- **Record Matching & Duplicate Prevention:** Identify potential duplicates before they're written to your CRM.
- **Routing & Data Validation:** Automatically send clean data through and flag anything that needs a second look.
- **Enterprise Grade Security:** Omatic meets SOC 2 Type II, SOC 3 Type II, HIPAA, and TX-RAMP compliance.

About Omatic

Omatic is the leading integration and data management platform purpose-built for social impact organizations. With pre-built connectors designed for the nonprofit tools teams already use, Omatic Cloud unifies data across a nonprofit's entire technology ecosystem, giving every team a single source of truth they can act on with confidence.

Trusted by more than 3000 organizations and with 20+ years exclusively serving nonprofits across all verticals and sizes, Omatic Cloud is built exclusively for nonprofits and the unique ways they work.



Together, Ascend & Omatic help nonprofits turn fundraising activity into trustworthy data they can act on.

Ready to *create* one source of truth?

Get started with Omatic Cloud's Ascend Connector today.

[Book a demo](#)

1 (800) 655-7729
info@kindsight.io
kindsight.io/ascend

1 (888) 662-8426
integrate@omaticsoftware.com
omaticsoftware.com