

 Engaging Networks for Ascend

Online fundraising and email marketing *integrated* with Kindsight's Ascend.

Engaging Networks is a digital engagement and fundraising platform used by nonprofits to power their online fundraising, advocacy, email marketing, SMS texting, and marketing automation journeys. This integration enables nonprofits to manage their online supporter interactions and transactions in Engaging Networks and integrate that invaluable data into their Ascend CRM without the need for manual uploads.



Seamless integration with Ascend.

Engaging Networks integrates with Ascend through a Connector available in the Salesforce App Exchange, allowing you to sync your online and offline fundraising data with your CRM.



Pre-configured setup.

During implementation, you'll use out-of-the-box mappings to integrate Engaging Networks and Ascend.



Automatic data checks.

The integration allows you to utilize Ascend's Interims and RTv2 staging tables to detect and prevent duplicate or inaccurate records.



Transaction insights.

Sync your supporters' Engaging Networks interactions into Ascend to track their activity and draw key insights from their past giving.

Key Benefits

Easy to Use

Equip your team with the fundraising, engagement, and donation data they need without the hassle of manual uploads and intervention.

Accurate Data

Engaging Networks integrates directly with Interims and RTv2, Ascend's unique staging tables that check data for duplicates and accuracy before it enters the CRM.

Flexible Mappings

Users can leverage both out-of-the-box and customizable mappings to ensure systems are connected in a way that meets their unique needs.

Up-to-Date Information

If desired, a near real-time data syncing option is available to give you peace of mind that you're acting on the most up-to-date information.

Ready to *transform* your fundraising?

Get started with Engaging Networks for Ascend today.

[Book a demo](#)

1 (800) 655-7729
info@kindsight.io
kindsight.io/ascend

1 (202) 525-4910
hello@engagingnetworks.net
engagingnetworks.net