



KindCon²⁰²⁶

Sponsorship Prospectus

Welcome to KindCon, Kindsight's 2026 customer conference!

In 2025 we held our inaugural event in Anaheim, California, and in 2026 we're going to be back, bigger and even better.

KindFest will be a highly curated event complete with expert-led education sessions, hands-on workshops, tactical product training, peer-to-peer learning and networking, exclusive product demos, breakouts, and more!

Kindsight has over 30,000 users across its product suite, and KindCon is the place those users go to connect, collaborate, and share their knowledge with the community. This isn't just a conference—it's a movement, and we'd love for you to be a part of it.

Sponsorship Benefits

- **Greater visibility:** With Kindsight's limited sponsorship opportunities, you'll stand out in a crowd of fewer, but more powerful partners
- **Targeted networking:** Get access to enterprise-level Kindsight customers and unlock new opportunities for growth.
- **Strong brand exposure:** Align your brand with the trailblazers of fundraising—and elevate your company as a key player in the future of fundraising and advancement

If you're interested in discussing partnership opportunities, please contact Jill McCarville, VP of Partner Marketing, at jill.mccarville@kindsight.io



What you need to know

LOCATION	Renaissance Nashville Hotel, Nashville, TN
DATES	September 1-3, 2026
ATTENDEES	400+ expected

Sponsorship packages

We hope you'll join us to be part of this unforgettable celebration of philanthropy and community!

	GOLD	SILVER	BRONZE
Number available	Up to 3	Up to 5	Up to 5
Cost	\$18,000	\$11,000	\$5,000
# of attendees*	4	3	2
Private meeting room	✓		
One representative to attend exclusive dinner with Kindsight Executive leadership and advisory council boards	✓		
Sponsor a session**	✓		
Representative introduced during product keynote	✓		
Floor decal	✓		
Partner spotlight on the Kindsight blog	✓		
Turnkey booth***	✓	✓	
Featured post on social media	✓	✓	
In-app banner ad	✓	✓	
Item in swag bag	✓	✓	✓
Post-event attendee list of opt-ins	✓	✓	✓
Logo placement at event recognizing level of support	✓	✓	✓
Logo recognition on event website	✓	✓	✓
Inclusion in "Thanks to our sponsors" email announcement	✓	✓	✓
Sponsorship level indicated on badge	✓	✓	✓
Social media shout-out	✓	✓	✓

* Additional attendee passes by request only and at the cost of a regular attendee

** Sponsoring a session means that the conference app will display that the session is "Sponsored by [Sponsor Name]". **KindCon sponsors are not guaranteed to present a session even if they submit a session through the [Call for sessions form](#)**

*** Sponsors will select a turnkey booth location in order of sponsor level and based on date of sponsorship confirmation

Sponsorship add-ons:

Item	Cost	Number available
Meeting room Reserve an exclusive space to connect one-on-one with customers and prospects	\$1,000	7
Snack break sponsor You know KindCon food is top-notch! Sponsor one of the delicious snack breaks and put your brand front and center where everyone's grabbing a bite	\$7,500	5
Transportation sponsor The KindFest Party will be unforgettable—and you'll be the ones who got everyone there by sponsoring the party buses to and from the party	\$7,500	1
Bowling sponsor No party is complete without bowling! Sponsor the bowling at the KindFest party and see your logo displayed on loop above the lanes	\$5,000	2
Branded floor decals Make your mark—literally. Keep your brand top-of-mind with eye-catching floor decals throughout KindCon.	\$25/sq. ft.	5
In-app push notification Have something to share? Deliver it directly to attendees' phones with an in-app push notification	\$1,000	5

Please note: additional activations and add-ons may become available. They will be offered to sponsors based on sponsorship level on a first-come, first-served basis.

Sponsorship agreement

Sponsors must get approval to host external events during KindCon. The deadline for submitting sponsorship applications is May 29, 2026, in order to be included in all on-premise signage and public recognition during the conference. Sponsorship payment is due in full when sponsorship application is submitted. Cancellations must be received in writing. No sponsorship refunds will be made after June 15, 2026. Upon receipt of application and payment, sponsor logistics will be sent to the indicated contact.

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Gold Sponsorship



\$18,000 • Up to 3 sponsorships available

Included with Gold Level Sponsorship:

Exposure

- Representative introduced during the opening keynote
- Logo placement on event website
- Logo recognition on on-site signage
- Floor decal showcasing your sponsorship
- Inclusion in email announcement thanking sponsors
- Partner spotlight on The Kindsight Blog
- Featured post on Kindsight's social media
- Social media shout-out from Kindsight thanking all sponsors
- In-app banner ad
- Sponsor a session*
- Opportunity to include one item in the swag bag
- Sponsorship level indicated on attendee badges

*Sponsoring a session means that the conference app will display that the session is "brought to you by [Sponsor Name]". KindCon sponsors are not guaranteed to present a session even if they submit a session through the Call for sessions form.

Connection

- Turnkey booth set up and ready when you arrive
- A true all-inclusive experience, including **4 attendee passes**** covering all meals and drinks during KindCon programming, and two evening events.
- Private meeting room
- 1 representative to attend exclusive dinner with Kindsight Executive leadership and advisory council boards
- Post-event attendee list (opt-ins only)

**Additional attendees may be added at regular cost and by request only

Opportunities

[See full list of available sponsorship add-ons.](#)

Please note that sponsors must receive approval to host external events during the duration of the conference.

Silver Sponsorship



\$11,000 • Up to 5 sponsorships available

Included with Silver Level Sponsorship:

Exposure

- Logo placement on event website
- Logo recognition on on-site signage
- Inclusion in email announcement thanking sponsors
- Featured post on Kindsight's social media
- Social media shout-out from Kindsight thanking all sponsors
- In-app banner ad
- Opportunity to include one item in the swag bag
- Sponsorship level indicated on attendee badges

Connection

- Turnkey booth set up and ready when you arrive
- A true all-inclusive experience, including **3 attendee passes**** covering all meals and drinks during KindCon programming, and two evening events
- Post-event attendee list (opt-ins only)

**Additional attendees may be added at regular cost and by request only

Opportunities

[See full list of available sponsorship add-ons.](#)

Please note that sponsors must receive approval to host external events during the duration of the conference.

Bronze Sponsorship



\$5,000 • Up to 5 sponsorships available

Included with Bronze Level Sponsorship:

Exposure

- Logo placement on event website
- Logo recognition on on-site signage
- Inclusion in email announcement thanking sponsors
- Social media shout-out from Kindsight thanking all sponsors
- Opportunity to include one item in the swag bag
- Sponsorship level indicated on attendee badges

Connection

- A true all-inclusive experience, including **2 attendee passes**** covering all meals and drinks during KindCon programming, and two evening events.
- Post-event attendee list (opt-ins only)

**Additional attendees may be added at regular cost and by request only

Opportunities

[See full list of available sponsorship add-ons.](#)

Please note that sponsors must receive approval to host external events during the duration of the conference.