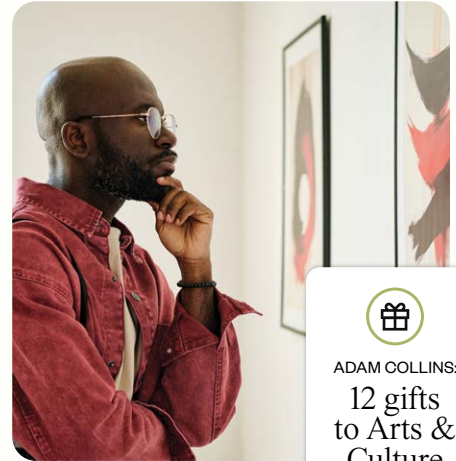




 iWave for Tessitura

Wealth and philanthropic insight on your prospective donors.

Enrich your Tessitura database with donor intelligence from Kindsight. Use Kindsight's industry-leading iWave data and analytics to determine a constituent's capacity and inclination to give, uncover new prospects, personalize your outreach, and drive greater mission impact.




 ADAM COLLINS:
 12 gifts
 to Arts &
 Culture



Ms. Rachel Lyons
#4446

Re-Score Customer

iWave Score

4

4 Propensity

4 Affinity

4 Capacity

RFM Score

3

2 Recency

4 Frequency

4 Monetary

Summary Information

| | |
|-------------------------|----------------------|
| Capacity Range | \$50,000 - \$250,000 |
| Capacity (over 5 years) | \$74,698 |
| Value of Donations | \$9,000 |
| Value of Properties | \$1,678,400 |
| Number of Properties | 2 |
| Insider | No |
| Business Affiliation | No |

Planned Giving

| | |
|---------------------|-----|
| Annuity Opportunity | No |
| Bequest Opportunity | No |
| Trust Opportunity | Yes |

Find your ideal donors—*faster*.

iWave delivers fundraising intelligence directly within Tessitura, including insights such as:

- ✓ iWave Score and PAC ratings
- ✓ Planned giving indicators
- ✓ Estimated giving capacity
- ✓ Internal giving information (RFM)
- ✓ Philanthropic giving history
- ✓ Real estate holdings

Trusted by industry leaders. Chosen for *transformative* results.



"We started by screening a segment of our contacts to highlight untapped potential of current members and low-level donors, and within two months of starting our subscription, we uncovered 1 billion dollars of capacity in just 1% of our database."

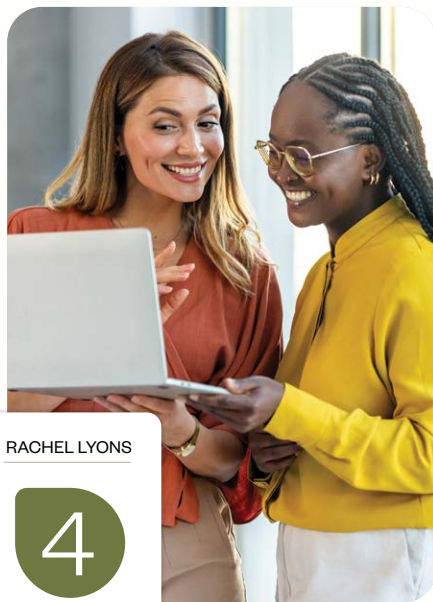
Director of Development, Operations, The Nelson-Atkins Museum of Art

Identify ideal donors.

The iWave Score helps identify strong prospects by matching your constituents or households to public and proprietary records in the iWave database. Using the iWave Score you can identify ideal donors for all of campaigns, including major gifts, monthly giving, and planned giving.

iWave Scores are calculated based on a prospective donor's capacity to give, their propensity to give, and their affinity to your cause. You can customize the weighting of these factors to align with your specific prospecting goals.

To streamline the process, you can quickly evaluate large groups of constituents in a single action with batch scoring. This functionality makes it easy to create reports or build prospect lists that align with your organization's strategy.



RACHEL LYONS



iWave Score

Analyze donor giving.

Within Tessitura, iWave summarizes a prospect's giving history, including total donations, donation value, and planned giving potential. When applicable, iWave also generates an RFM score to analyze how a donor has historically given to your organization.

Giving information is sourced from VeriGift, Kindsight's charitable donations database which contains more than 240+ million verified charitable donations.

Get actionable insights.

iWave analytics allow you to segment your donor database into meaningful groups by combining internal giving behavior and external wealth and philanthropic indicators. This segmentation enables targeted outreach to top prospects and deeper donor relationships.



John T Wilson is an Ideal Planned Giver



Why choose Kindsight?

Kindsight's iWave product offers an unrivaled blend of best-in-class data and actionable insights, enabling you to engage best-fit prospects and donors with the right message, at the right time.

- ✓ **Robust data:** With 44+ datasets and 1.5B+ wealth and philanthropic records, Kindsight is unrivaled in its accuracy, robustness, and coverage.
- ✓ **Best-in-class tech:** 5-time top-rated fundraising intelligence solution on G2 and 6-time Stevie Award winner for Sales and Customer Service.
 - ✓ **Custom results:** One size doesn't fit all. Custom scores and analytics enable you to tailor the results to your strategy and mission.
- ✓ **Exceptional service:** From your first onboarding session, our award-winning customer service team works alongside you to ensure your success.



- ✓ **Security and privacy:** We uphold the highest standards of transparency and security and are compliant with industry privacy standards.



Ready to *transform* your fundraising?

Get started with iWave for Tessitura today.

[Book a Demo](#)

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