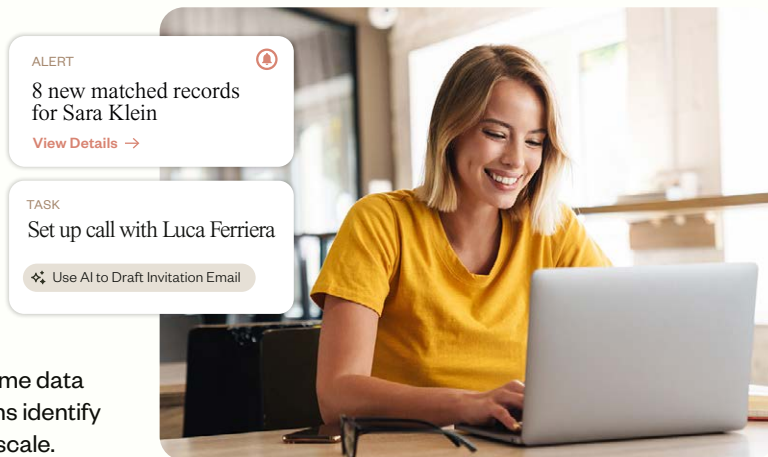# Kindsight

Meet Kindsight.

Top-rated tools for impactful fundraising.

Kindsight is a holistic suite of products that leverage real-time data and emerging technologies to help fundraising organizations identify and engage with donors, and manage campaigns—at any scale.

ALERT
8 new matched records for Sara Klein
View Details →

TASK
Set up call with Luca Ferriera
✦ Use AI to Draft Invitation Email

Kindsight by the numbers.

1.5B+
wealth and philanthropic records

9/10
top-ranked universities use Kindsight

30K
users leveraging Kindsight

5+
years as the top-rated fundraising solution

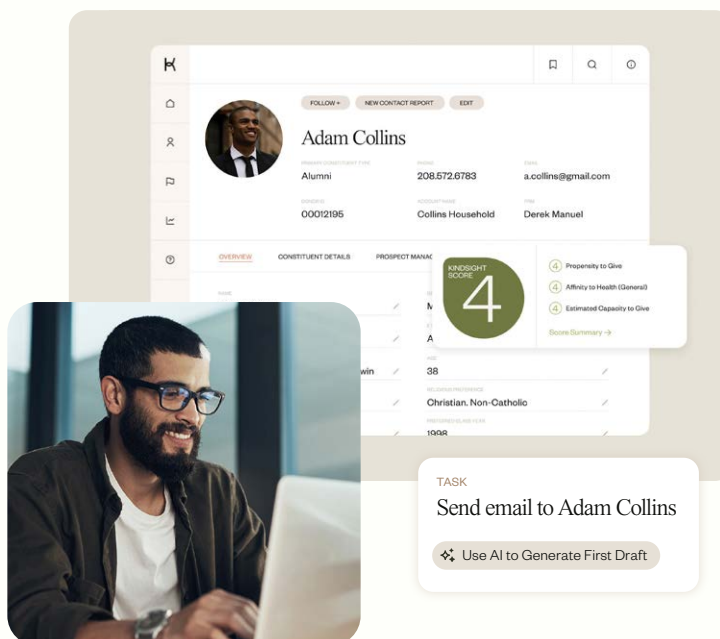THE COMPLETE FUNDRAISING INTELLIGENCE PLATFORM

Big data, AI, and automation.

⊘ iwave

Find your people.

Discover and qualify ideal donors with the industry's most accurate and comprehensive donor data.

⚡ engage

Engage with donors.

Send the right message, to the right person, at the right time. Kindsight's AI will even write the first draft.

⊶ connect

Build a community.

Stay connected to constituents and inspire action with our integrated constituent portal.

↻ ascend

Manage it all.

Experience a CRM designed specifically for advancement, healthcare, and nonprofit organizations.

Adam Collins
Alumni   208.572.6783   a.collins@gmail.com
00012195   Collins Household   Derek Manuel

OVERVIEW   CONSTITUENT DETAILS   PROSPECT MANAG...

KINDSIGHT SCORE
4
④ Propensity to Give
④ Affinity to Health (General)
④ Estimated Capacity to Give
Score Summary →

...win   38
Christian. Non-Catholic
1998

TASK
Send email to Adam Collins
✦ Use AI to Generate First Draft

In a new era of fundraising, reach your full potential with *Fundraising Intelligence*.

Find your people.
- ✓ See who's giving back, to any cause.
- ✓ Vet and prioritize donors with a Kindsight Score.
- ✓ Match donors to the right program, with the right ask.

Build a thriving community.
- ✓ Deliver curated content and facilitate networking.
- ✓ Reduce friction for donors with powerful giving pages.
- ✓ Update your constituent database, automatically.

Start a conversation.
- ✓ Personalize messaging for any situation.
- ✓ Create content across every channel.
- ✓ Draft entire campaigns, in minutes.

Create a single source of truth.
- ✓ See all donors and prospects at a glance.
- ✓ Optimize your entire fundraising operations.
- ✓ Increase funding capacity without increasing resources.

Connect your story to donors who care about *your* cause. At any scale. In real time.

That's the power of Kindsight.

You're in good company with Kindsight:

MoMA   **N: NOVANT HEALTH**   **UND ALUMNI ASSOCIATION FOUNDATION**   **SickKids®**   **NATIONAL GEOGRAPHIC**

Ready to take fundraising to the *next level?*   Book a demo

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