

# Meet Kindsight.

Solutions for modern fundraising and advancement teams.

Kindsight helps fundraising organizations identify their best prospects, personalize outreach, and raise more money with the only modern software suite designed to manage the full constituent lifecycle.



## Kindsight by the numbers.

1.5B+

wealth and philanthropic records

9/10

top-ranked universities use Kindsight

30K

users leveraging Kindsight

5+

years as the top-rated fundraising solution

## The Kindsight Fundraising Platform

iWave

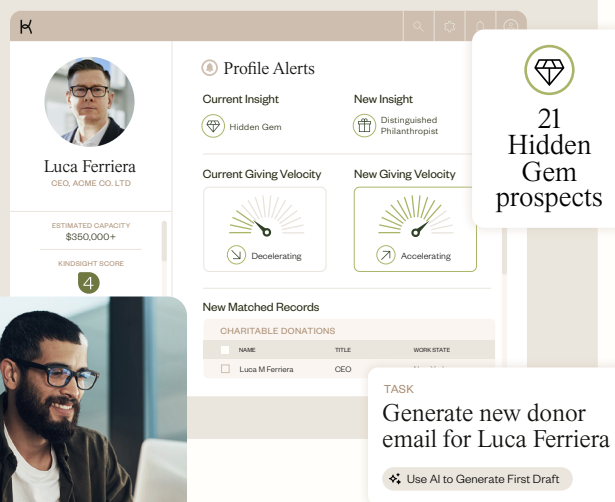
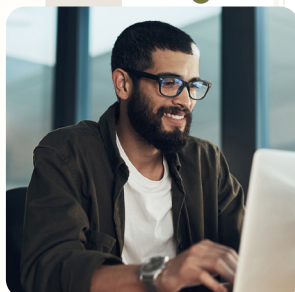
### Find your people.

Discover and qualify ideal donors with the industry's most accurate and comprehensive donor data.

Kindsight Intelligence

### Engage with donors.

Natively built AI, powering smarter insights and more effective outreach.



Connect

### Build a community.

Stay connected to constituents and inspire action with our integrated constituent portal.

Ascend

### Manage it all.

Experience a CRM designed specifically for Enterprise Advancement, Healthcare, and Nonprofits.

# Reach your full potential with solutions powered by *fundraising intelligence*.

## ★ Create a single source of truth.

- ✓ See all donors and prospects at a glance.
- ✓ Optimize your entire fundraising operations.
- ✓ Increase funding capacity without increasing resources.

## ⚡ Start a conversation.

- ✓ Personalize messaging for any situation.
- ✓ Create content across every channel.
- ✓ Draft entire campaigns, in minutes.

## 🔍 Find your people.

- ✓ See who's giving back, to any cause.
- ✓ Vet and prioritize donors with a Kindsight Score.
- ✓ Match donors to the right program, with the right ask.

## 👥 Build a thriving community.

- ✓ Deliver curated content and facilitate networking.
- ✓ Reduce friction for donors with powerful giving page.
- ✓ Update your constituent database, automatically.

Connect your story to donors who care about *your* cause. At any scale. In real time.

That's the power of Kindsight.

You're in good company with Kindsight:

MoMA

NOVANT  
HEALTH

UND ALUMNI ASSOCIATION  
FOUNDATION

SickKids®

NATIONAL  
GEOGRAPHIC

Ready to take fundraising to the *next level*?



Scan here