

The logo for KindCon 2025, featuring the word "KindCon" in a dark grey sans-serif font with "2025" in a smaller font size above the "on".

KindCon²⁰²⁵

Reimagining Philanthropy

Paradigm-Shifting Trends for the Next Generation of Giving





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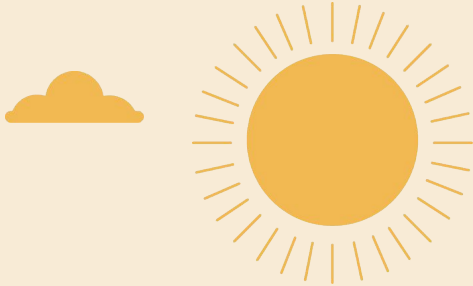
The Philanthropic Seismic Shift



A stylized illustration of a sky with a hot air balloon, sun, and clouds. The hot air balloon is on the left, the sun is on the right, and there are several clouds scattered across the sky. The background is a light beige color.

\$84^T

Wealth Transfer



46%

Of households giving to charity
(down from 66% twenty years ago)

Which word best describes how your shop currently approaches next-gen giving?



Experimental



Cautious



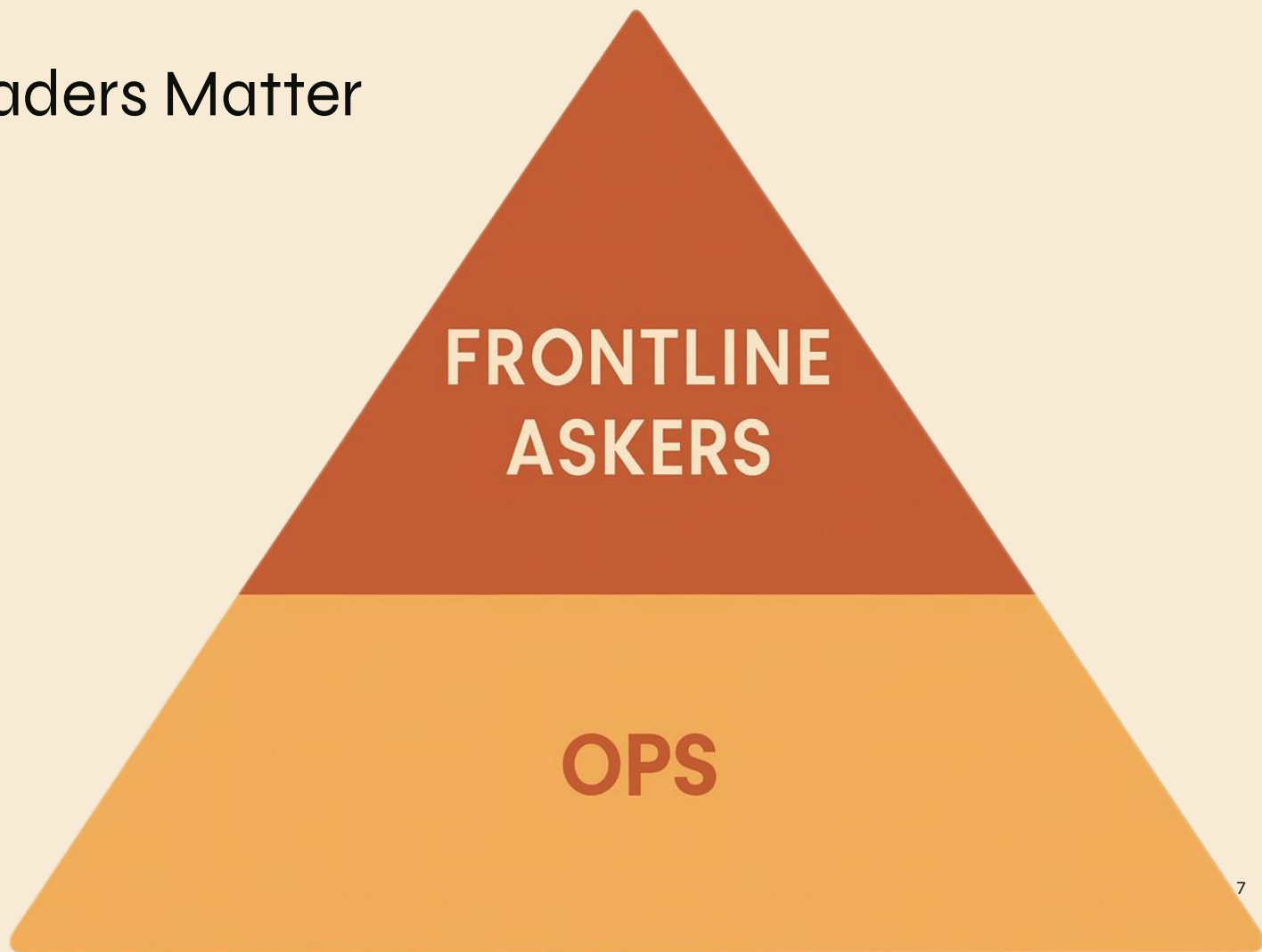
Traditional



Unsure



Why Ops Leaders Matter





Trend 1: Giving Circles



Case Study #1

Imagine your institution launched a giving circle. Which type of project (not specific donors) would be most appealing: scholarships/patient support/research/capital?

**4,000+
circles**

\$3.1B

Implications

- CRM codes, pooled fund tracking, recognition

Takeaway: Ops leaders can make belonging scalable by setting up easy structures for group giving.





Trend 2: Multi-Generational Engagement



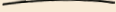
Boomers
/GenX



Millennials



GenZ



Case Study #2

Think of a time you've seen tradition continue across generations — what made it stick?

By 2045

\$18T

Implications

- Map family ties in CRM.
- Create family councils or junior boards.
- Steward families collectively.

Takeaway: Ops leaders secure continuity by ensuring families see themselves in the institution's story.





Trend 3: Collaborative Funding Models



Case Study #3

What structures would make collaboration attractive to additional donors?

- Blue Meridian
- Audacious Project

Implications

- Joint gift processing.
- Shared recognition (e.g. co-naming).
- Transparent reporting systems.

Takeaway: Ops teams *engineer trust* that makes collaboration feasible.





The future of philanthropy isn't just about big gifts, it's about inclusive, generational, and collaborative giving. And it starts with the systems and structures you manage every day.



Thank
you.

Three Column Cards

Subhead

- Item one
- Item two

Subhead

- Item one
- Item two

Subhead

- Item one
- Item two

Three Column Cards



Text Plus Image

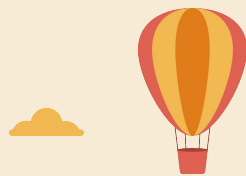


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